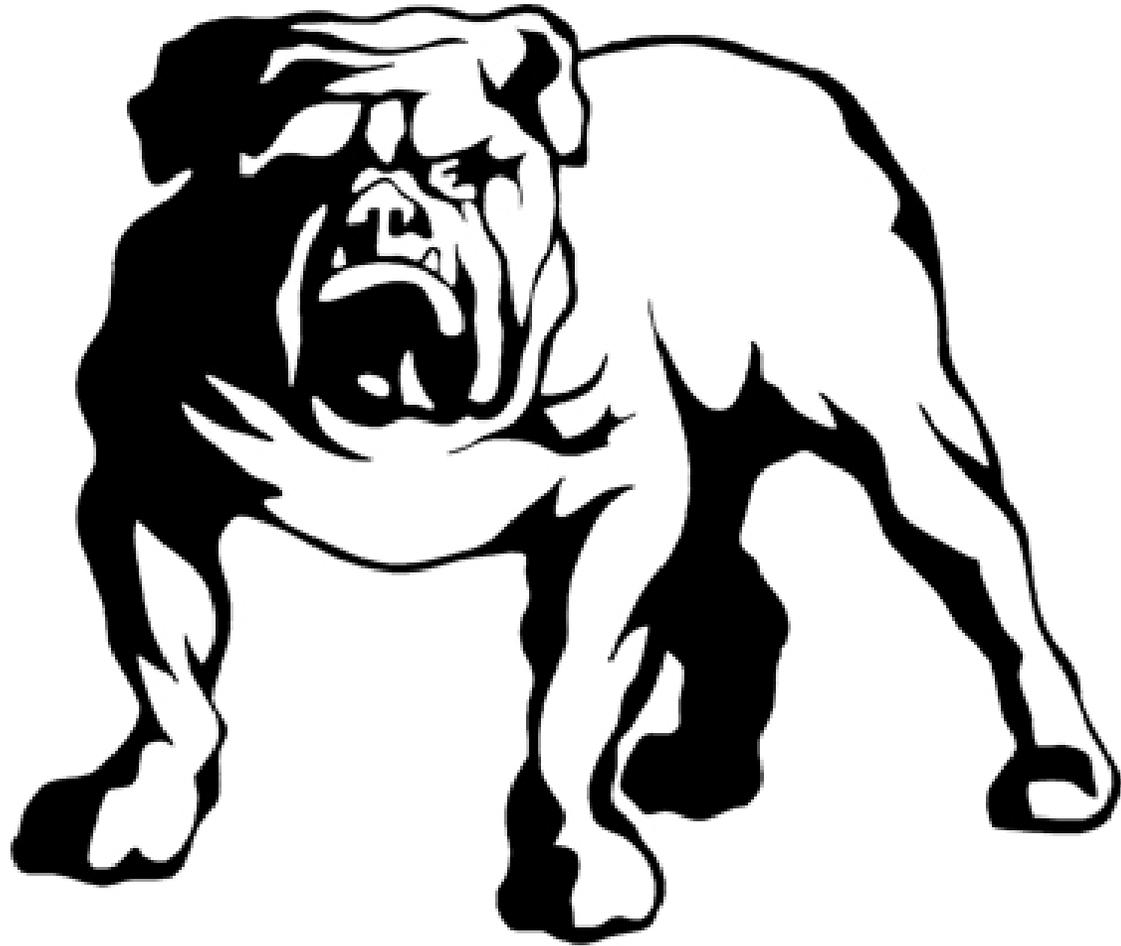


MIRKA

MIRKA CUSTOMER STORY

A sustainable alternative with
Renew air bags





Mirka Ltd is a world leader in surface finishing technology and offers a broad range of groundbreaking sanding solutions for the surface finishing and precision industry.

It is a globally growing company with 18 subsidiaries in Europe, the Middle East, North and South America and Asia. Headquarters and production are located in Finland. Over 97% of their products are exported and sold in more than 100 countries.



THE CHALLENGE

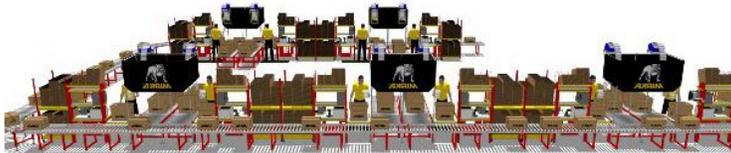
For his deliveries, Mirka used standard air bags, which offered the right protection but were not sustainable. Mirka therefore went in search of an ecologically sound alternative.

MIRKA

THE SOLUTION

Mirka has chosen the MINI PAK'R V3 machine in combination with the grey, environmentally friendly Renew air bags.

- > Renew on-demand inflatable air bags.
- > MINI PAK'R V3 Top fill decentralised. Each packing station is equipped with its own machine.





THE RESULT



- > The Renew air bags offer the right protection for the products that Mirka packs and ships. This way, Mirka prevents damage to its products and minimises the number of returns. This reduces costs and environmental impact by minimising landfill, fuel and energy.



- > The Renew film contains minimum 50% recycled consumer waste and is itself 100% recyclable. Moreover, it reduces the CO2 footprint by 52%. Renew airbags are therefore a sustainable alternative to standard airbags.



- > The compact MINI PAK'R V3 Top fill saves space at the workstations. This allows the packers to move around more freely, which enhances employee satisfaction and productivity.



- > The new sealing technology of the MINI PAK'R V3 ensures longer operating time and less maintenance.



THE RESULT

- Good protection for Mirka products
- Ecologically responsible filling material
- Ergonomic workstations
- Optimisation and productivity in the workplace
- Nice branding of Mirka logo on air cushion bins



RICHARD TATTUM
Site Manager EDC,
Mirka Belgium Logistics NV



"We were looking for a sustainable, but protective void fill solution. Pregis and Topa were the partners that immediately understood what we were looking for."

"We make sustainable choices in our business and in our products. Also when it comes to shipping. This means that we want to have our products optimally protected during shipping, but with the most sustainable solution."

"Our partner Topa Packaging together with supplier Pregis looked at our needs. The result was clear: the AirSpeed Renew was exactly what we needed. We started testing and indeed, it proved what they predicted: maximum product protection and our carbon footprint reduced 35% compared to our previous air cushions!"





Pregis

PROTECT, PRESERVE & INSPYRE



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