

50FACTORY.COM

50 FACTORY CUSTOMER STORY

Improving throughput





50Factory was born from the owner's passion for 50cc motorcycles. The site was initially created for selling used spare parts for 50cc motorcycles but quickly the range of products was expanded with original parts and parts for other motorcycles, quads and scooters.

The catalogue now has more than 50.000 entries, which makes it the largest catalogue dedicated to spares and accessories for 50cc and 125cc motorcycles.

THE CHALLENGE

In 2022, the acquisition of the neighboring building as well as a new extension made it possible to optimise the packaging process and prepare for further growth in the years to come.

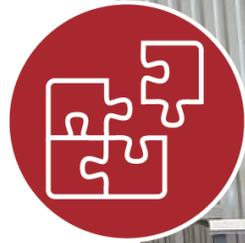
50factory was looking for

- Improved packing efficiency
- Ergonomic pack stations
- Optimal protection of the packaged parts

THE SOLUTION

The new set up exists of the Packmaster Pro Fanfold with transport via air ducts to 5 bins in total, supplying 18 pack stations with paper pads.

- › 2x Packmaster Pro Fanfold
- › 1 air duct supplying 3 bins length ~8.5 m
- › 1 air duct supplying 2 bins length ~4 m
- › 1 ply 70 GSM Fanfold

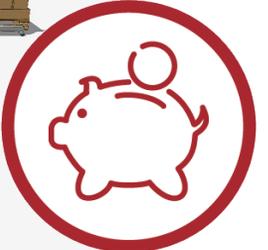




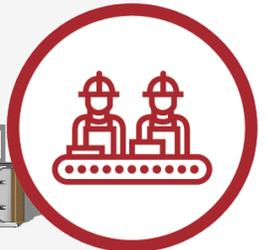
THE RESULT



> Each machine produces a different length of the paper pads. This guarantees the best possible protection of the items during shipment.



> Productivity increase
> Shipment from all orders especially on peak days.



> Each packer has a spacious pack station with the paper pads immediately within reach



> 50 factories finds it important to offer an ever greater customer satisfaction. A large product offering, spare parts from stock and quick and correct deliveries all help to create the optimal customer experience.





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